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**Outlets at Anthem Awards Four Model Search Winners a
One-year Modeling Contract with FORD/Robert Black**

11 additional winners were selected as outlet ambassadors

PHOENIX – Four participants were awarded a one-year modeling contract with the FORD/Robert Black Agency after walking the runway at the Outlets at Anthem 10th Annual Strike-A-Pose Model Search held Saturday, April 13. An additional 11 winners were selected as Outlets at Anthem ambassadors who will also have the opportunity to appear in the center's ad campaigns.

No previous modeling experience was required to compete in this annual Strike-A-Pose Model Search, but a smile and positive attitude were encouraged. XX participants ages 5 to 40 came from across the state hoping to grab the attention of the judges as they walked down the runway. The four model search winners of the FORD/Robert Black Agency contract include Anthem residents Rylee Bolger, nine-years-old, Jaila Clark, six, Josh Hornback, 12 and North Phoenix resident, Jaime Gerin, 17. The 11 winners selected as Outlets at Anthem ambassadors are:

- Sierra Gomez, 12, Ahwatukee
- Garrett Bonacci, 19, Anthem
- Amber Jones 33, Anthem
- Michele Long, 35, Anthem
- Melissa Swanson, 20, Anthem
- Natasha Wesley, 31, Peoria
- Sabrina Dickenson, 15, Central Phoenix
- Zoe Hatsiandrous, 9, Central Phoenix
- Stephanie Worstein, 16, Prescott
- Abigail Blanchard, 15, Scottsdale
- Cameron Rydwell, 8, Surprise

These winners will represent Outlets at Anthem in its year-round print ad campaigns and television appearances. This includes frequent television segments showcasing the fashionable apparel and accessories found at the center, the chance to be featured in a back-to-school photo spread and the opportunity to be featured in other print advertisements and on the Outlets at Anthem LED sign that faces the I-17 freeway.

“We are excited to have fresh new faces represent Outlets at Anthem,” said Sallyann Martinez, marketing director for Outlets at Anthem. “We’re thankful to all the models who participated, the FORD/Robert Black Agency and the Cyphers Dance Crew for helping make this year’s event such a great success.”

Past Strike-A-Pose Model Search winners have gone on to appear in national campaigns and have launched successful careers after being discovered right here in the Valley. One past winner, Paige Rivas, was discovered at the Outlets at Anthem Model Search and has become a high-end model with IMG Modeling Agency, who also represents Gisele Bundchen.

Outlets at Anthem is located off I-17, 15 minutes north of Loop 101, at the Anthem Way exit 229.

For more information, visit www.outletsanthem.com.

Craig Realty Group is a shopping center development and management firm founded by Steven L. Craig and is based in Newport Beach, California. A leader in the development and management of high income-producing, upscale factory outlet centers, Craig Realty Group owns, operates and manages nearly 4.3 million square feet of existing retail development in 7 states: **Outlets at Anthem** in Phoenix, Arizona; **Cabazon Outlets** located near Palm Springs, California; **Citadel Outlets** in Los Angeles, California; **Outlets at Conroe** located near Houston, Texas; **Outlets at Castle Rock** located south of Denver, Colorado; **Outlets at Loveland** located north of Denver, Colorado; **Outlets at Silverthorne** located west of Denver, Colorado; **Outlets at Vicksburg** in Vicksburg, Mississippi; and **Woodburn Company Stores** located near Portland, Oregon. In November 2012, Craig Realty Group is grand opening its newest center, **Outlets at Traverse Mountain**, located in Lehi, Utah, just 30 minutes from Salt Lake City. Projects in development include **Plaza San Clemente**, California; **Sussex Commons Lifestyle Outlet**, New Jersey; **Chicagoland Outlets at Country Club Hills**, Illinois; **The Promenade Shops at Orchard Valley**, Manteca, California; **Outlets at Kapolei Commons**, Oahu, Hawaii; **Outlets at Richmond**, Virginia; and **Outlets at Cleveland**, Garfield Heights, Ohio. Craig Realty Group founder Steve Craig previously developed Desert Hills Premium Outlets and Carlsbad Company Stores, two of the most successful manufacturer outlet centers, and was instrumental in developing Camarillo Premium Outlets. For more information, visit www.craigrealtygroup.com.

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